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SIPCAM OXON initiatives during EXPO 2015

New conference rooms, exhibitions, debates, meetings, is the way to celebrate the Universal Exhibition by a multinational crop protection company.

To honor the historic event, to explore related topics, to build connections and to implement the CSR - Corporate Social Responsibility, SIPCAM OXON, Italian multinational company based in Milan - Italy, the first group owned by an Italian family and ranked 14th in the world of plant protection business, has planned several events in our Headquarters during the EXPO 2015. The Universal Exhibition is focusing on the theme "Feeding the Planet / Energy for Life" and is scheduled to be open from May to October 2015. The event will be held in the new pavilions of Milano / Pero, near the headquarters of the SIPCAM OXON Group.

SIPCAM OXON, through subsidiaries or affiliates, is present in all continents, with approximately 800 employees and a turnover of over 400 million euro in 2014. Our Group initiative is an invitation to our customers, partners and employees of the Group, who will visit the EXPO 2015, to come visit us in our remodeled headquarters with special presentations, accommodations and comforts. In fact, all EXPO visitors as well as Milan, Rho, Pero and neighboring towns citizens are also welcome.

The venue of our initiatives will be the renovated Pero headquarters, with new reception area, welcome area, and conference rooms. Multilingual staff will assist guests throughout their stay in Milan. During the EXPO the Pero headquarter will also host the exhibition "70 years of history / SIPCAM OXON and evolution of agriculture". Conferences, debates and meetings are already scheduled.

"Our Group", says Nadia Gagliardini, President SIPCAM OXON, – "has had from the beginning a strong connection with the world of agriculture and the ability to understand the

needs of farmers to improve, simplify and make more economic and productive agricultural work, topics that have clear affinities with the theme of EXPO "Feeding the Planet / Energy for Life". This event fits perfectly within the history of our company, which in 2016 will celebrate 70 years. Consequently this initiative is dedicated to all the Group's stakeholders."

"Relationships", points out Giovanni Affaba, CEO SIPCAM OXON, "have always been a fundamental purpose of the Group, both in regards to employees and the geography where our companies are present in the world. Hence the idea to create within our headquarter offices common welcoming spaces, exhibitions with historical documentation and to organize moments of analysis and discussion. Our initiative is an offshoot of the essential elements that make SIPCAM OXON a unique Company in the crop protection business; our Italian heritage, independence, know-how and research."

Giovanni Affaba, Sipcaml Oxon CEO, points out our cultural values of respecting and nurturing the relation between the Company, its employees and the strong connection with the communities where the Group is present with its facilities around the world. From these basic values we have drawn the concept of a renovated head office with dedicated area for gathering and research. The "70 years of history / SIPCAM OXON and evolution of agriculture" exhibition will be the starting point to share and discuss the foundations that make SIPCAM OXON a unique Company in the plant protection business, based on the Italian style, Independence, Know-how and Research.