

## Press release

October 30, 2014

### Sipcam Italia and Plant Health Care enter in a Development and Distribution Agreement

Sipcam Italia S.p.A. announces that it has entered into a development and distribution agreement with Plant Health Care (AIM: PHC), a leading provider of naturally derived agriculture products. Under the agreement, Sipcam will develop and market proprietary PHC technologies for use on certain crops in Italy.

Financial terms were not disclosed, although Plant Health Care believes the agreement will make a material contribution to the company's future revenue and profits.

Alberto Dezza, General Manager of Sipcam, commented: "This agreement with PHC is a further step towards Sipcam's goal of developing a range of market-leading "innovative fertilizers," particularly with biostimulant activity, which will expand Sipcam's reach across important categories in the European market."

Paul Schmidt, CEO at PHC, stated: "This agreement is further confirmation of the value of Plant Health Care's technology. We look forward to working closely with Sipcam to expand our participation in the European market."

**About Sipcam Italia S.P.A.:** Sipcam Italia belongs to Sipcam-Oxon group that works in the synthesis, formulation and commercialization of active ingredients and chemical intermediates. The group has also developed the production and marketing of innovative fertilizers and, more recently, processing and sales of seeds. In Italy, the company operates (since 1946) with an extended technical and sales organization with more than 70 people in the marketplace. The net sales of 72 M€ include agrochemicals mainly originated by several Japanese partners and by Oxon, but also a patented range of microgranulated starter fertilizers. Sipcam Italy owns an experimental center where a team of agronomists tests and develops new products in particular "biostimulants", confirming and improving the efficacy and the environmental compatibility, thus attributing to them an interesting potential for the future.

Website: [www.sipcamitalia.it](http://www.sipcamitalia.it)

**About Plant Health Care, plc:** Plant Health Care, plc ("PHC") is a leading provider of naturally derived products for plants and soil. The Company's ordinary shares have been quoted on the Alternative Investment Market ("AIM") of the London Stock Exchange since July 2004. PHC's products improve agricultural production in an environmentally sustainable manner. Through the commercialisation of these products, PHC is capitalising on current long-term trends toward natural systems and biological products for plant care and soil and water management. Further information is available at: [www.planthealthcare.com](http://www.planthealthcare.com).